

2017 digital/web advertising agreement form

Please complete this form and return to NGWA.

Advertising company contact information

Company name _____

Address _____

City _____ State/Province _____

Zip/Postal code _____ Country _____

Contact name _____

Contact email _____

Phone _____ Fax _____

Website _____

Check if this is a new address

Check if you're an NGWA member. Member # _____

Billing information (if different from above)

Contact name _____

Address _____

City _____ State/Province _____

Zip/Postal code _____ Country _____

Contact email _____

Phone _____ Fax _____

Advertising agency contact information

If an advertising agency is involved, this section must be completed at the time of order.

Company name _____

Address _____

City _____ State/Province _____

Zip/Postal code _____ Country _____

Contact name _____

Contact email _____

Phone _____ Fax _____

Payment information

See payment terms at NGWA.org/AdvertisingTerms. Advertiser/agency is responsible for notifying NGWA of a change in billing contact. All payments must be in U.S. funds and must be on a U.S. bank, by bank wire transfer, or charged to a credit card.

Rates shown are NGWA member pricing. Nonmembers of NGWA add \$400 per product. Rates are net/product. Nonmember pricing does not apply to classified/line ads.

TOTAL INVESTMENT DUE \$ _____

Check # _____

Visa MasterCard American Express Discover

Card number _____

Expiration date _____

Name as it appears on card (please print) _____

Signature _____

Authorized signature

By signing below I agree to the terms and conditions at NGWA.org/AdvertisingTerms.

Print name _____ Date _____

Signature _____

Please indicate below your ad size, frequency, add-ons, and issues in which you would like to advertise.

NGWA Toolkit and Washington Update

Top banner \$500/month

Tall skinny side \$500/month

Square side \$250/month

Ad run dates: Start _____ End _____

Digital Water Well Journal

Digital email

Top banner \$350/issue Skyscraper side \$350/issue Square side \$175/issue

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

Digital lead-in Banner \$550 Video \$600

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

Digital belly band \$550/issue

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

Digital cover tip-on \$400/issue

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

Digital cover ad \$500/issue

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

Digital tip-on 1-sided \$250/issue 2-sided \$325/issue

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

Audio \$250/ad

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

If more than one display ad, please indicate which ad audio links to:

Video \$250/ad

Issue(s) Jan Feb March April May June

July Aug Sept Oct Nov Dec

If more than one display ad, please indicate which ad video links to:

Groundwater Dispatch

Top banner \$500/month

Tall skinny side \$500/month

Square side \$250/month

Ad run dates: Start _____ End _____

GW and GWMR apps

GW \$1,000/month/ad **GWMR** \$1,000/month/ad

Ad run dates: Start _____ End _____

Wiley Online Library

Top leaderboard GW GWMR

Side skyscraper GW GWMR

Ad run dates: Start _____ End _____

Minimum purchase \$1,500 for the first 20,000 impressions. Additional impressions may be purchased for \$75/thousand. Contact your sales representative at sales@ngwa.org for details.

WellOwner.org

3 months

6 months

12 months

Site sponsor \$2,500 \$5,000 \$10,000

Horizontal banner \$1,300 \$2,500 \$4,000

Half-wide skyscraper \$800 \$1,500 \$2,500

Ad run dates: Start _____ End _____

Mail to: NGWA Sales, 305 W. Spring Creek Pkwy., Bldg. C, Ste. 101, Plano, TX 75023 • Fax: (614) 360-2492
Email: sales@ngwa.org • Questions? (800) 551-7379, ext. 5, or (614) 898-7791, ext. 5