

2017 Groundwater and Groundwater Monitoring & Remediation advertising order form

Please complete this form and return to NGWA.

Advertising company contact information

Company name _____
 Address _____
 City _____ State/Province _____
 Zip/Postal code _____ Country _____
 Contact name _____
 Contact email _____
 Phone _____ Fax _____
 Website _____
 Check if this is a new address
 Check if you're an NGWA member. Member # _____

Billing information (if different from above)

Contact name _____
 Address _____
 City _____ State/Province _____
 Zip/Postal code _____ Country _____
 Contact email _____
 Phone _____ Fax _____

Advertising agency contact information

If an advertising agency is involved, this section must be completed at the time of order.

Company name _____
 Address _____
 City _____ State/Province _____
 Zip/Postal code _____ Country _____
 Contact name _____
 Contact email _____
 Phone _____ Fax _____

Payment information

See payment terms at NGWA.org/AdvertisingTerms. Advertiser/agency is responsible for notifying NGWA of a change in billing contact. All payments must be in U.S. funds and must be on a U.S. bank, by bank wire transfer, or charged to a credit card.

Rates shown are NGWA member pricing. Nonmembers of NGWA add \$400 per product. Rates are net/product. Nonmember pricing does not apply to classified/line ads.

TOTAL INVESTMENT DUE \$ _____

Check # _____ Invoice (display ads only)
 Visa MasterCard American Express Discover
 Card number _____
 Expiration date _____
 Name as it appears on card (please print) _____
 Signature _____

Authorized signature

By signing below I agree to the terms and conditions at NGWA.org/AdvertisingTerms.

Print name _____ Date _____
 Signature _____

Please indicate below your ad size, frequency, add-ons, and issues in which you would like to advertise.

Groundwater	1x	4x	6x	10x
Full-page				
BW	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,330	<input type="checkbox"/> \$1,210
1C	<input type="checkbox"/> \$2,165	<input type="checkbox"/> \$1,715	<input type="checkbox"/> \$1,645	<input type="checkbox"/> \$1,525
4C	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$2,145	<input type="checkbox"/> \$2,075	<input type="checkbox"/> \$1,960

1/2-page horizontal

BW	<input type="checkbox"/> \$1,180	<input type="checkbox"/> \$910	<input type="checkbox"/> \$865	<input type="checkbox"/> \$790
1C	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,225	<input type="checkbox"/> \$1,180	<input type="checkbox"/> \$1,105
4C	<input type="checkbox"/> \$1,930	<input type="checkbox"/> \$1,660	<input type="checkbox"/> \$1,610	<input type="checkbox"/> \$1,540

1/3-page square

BW	<input type="checkbox"/> \$830	<input type="checkbox"/> \$660	<input type="checkbox"/> \$625	<input type="checkbox"/> \$575
1C	<input type="checkbox"/> \$1,145	<input type="checkbox"/> \$975	<input type="checkbox"/> \$940	<input type="checkbox"/> \$890
4C	<input type="checkbox"/> \$1,580	<input type="checkbox"/> \$1,405	<input type="checkbox"/> \$1,370	<input type="checkbox"/> \$1,325

Professional card — one year

BW	<input type="checkbox"/> \$670	<input type="checkbox"/> \$1,300 (GW and GWMR combined)
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Classified employment \$12.50/line ___ # of lines Add logo for \$50

Tip-on 2-sided 4-page — Call for pricing for each configuration

Sponsored content — \$4,500

Issue(s) Jan/Feb March/April May/June
 July/Aug Sept/Oct Nov/Dec

Guaranteed position

Any guaranteed position is contract space rate + 15%. To guarantee successive pages, space rate + 10%. Please list any guaranteed position here:

Groundwater Monitoring & Remediation

Cover	1x	4x	6x	10x
IBC	<input type="checkbox"/> \$3,380	<input type="checkbox"/> \$2,788	<input type="checkbox"/> \$2,697	<input type="checkbox"/> \$2,548
IFC	<input type="checkbox"/> \$3,510	<input type="checkbox"/> \$2,895	<input type="checkbox"/> \$2,801	<input type="checkbox"/> \$2,646
BC	<input type="checkbox"/> \$3,770	<input type="checkbox"/> \$3,110	<input type="checkbox"/> \$3,008	<input type="checkbox"/> \$2,842

Full-page

BW	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,330	<input type="checkbox"/> \$1,210
1C	<input type="checkbox"/> \$2,165	<input type="checkbox"/> \$1,715	<input type="checkbox"/> \$1,645	<input type="checkbox"/> \$1,525
4C	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$2,145	<input type="checkbox"/> \$2,075	<input type="checkbox"/> \$1,960

2/3-page vertical

BW	<input type="checkbox"/> \$1,460	<input type="checkbox"/> \$1,270	<input type="checkbox"/> \$1,215	<input type="checkbox"/> \$1,100
1C	<input type="checkbox"/> \$1,775	<input type="checkbox"/> \$1,585	<input type="checkbox"/> \$1,530	<input type="checkbox"/> \$1,415
4C	<input type="checkbox"/> \$2,410	<input type="checkbox"/> \$2,050	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$1,850

1/2-page — horizontal or island

BW	<input type="checkbox"/> \$1,180	<input type="checkbox"/> \$910	<input type="checkbox"/> \$865	<input type="checkbox"/> \$790
1C	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,225	<input type="checkbox"/> \$1,180	<input type="checkbox"/> \$1,105
4C	<input type="checkbox"/> \$1,930	<input type="checkbox"/> \$1,660	<input type="checkbox"/> \$1,610	<input type="checkbox"/> \$1,540

1/3-page — vertical or square

BW	<input type="checkbox"/> \$830	<input type="checkbox"/> \$660	<input type="checkbox"/> \$625	<input type="checkbox"/> \$575
1C	<input type="checkbox"/> \$1,145	<input type="checkbox"/> \$975	<input type="checkbox"/> \$940	<input type="checkbox"/> \$890
4C	<input type="checkbox"/> \$1,580	<input type="checkbox"/> \$1,405	<input type="checkbox"/> \$1,370	<input type="checkbox"/> \$1,325

Professional card — one year

BW	<input type="checkbox"/> \$670	<input type="checkbox"/> \$1,300 (GWMR and GW combined)
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Belly band Call for pricing

Tip-on 2-sided 4-page Cover — Call for pricing for each configuration

Sponsored content — \$4,500

Issue(s) Winter Spring Summer Fall

Guaranteed position

Any guaranteed position is contract space rate + 15%. To guarantee successive pages, space rate + 10%. Please list any guaranteed position here:

Apps GW app \$1,000/month GWMR app \$1,000/month

e-Alerts GW app \$600/month GWMR app \$600/month

Please see the 2017 Marketing Kit for ad specs and due dates, or contact your sales rep.

Mail to: NGWA Sales, 305 W. Spring Creek Pkwy., Bldg. C, Ste. 101, Plano, TX 75023 Fax: (614) 360-2492
 Email: sales@ngwa.org • Questions? (800) 551-7379, ext. 5, or (614) 898-7791, ext. 5