



**NGWA**

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**ANNUAL  
REPORT**

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**2025**

[www.NGWA.org](http://www.NGWA.org)

# WELCOME TO ANNUAL REPORT 2025



**As we look into the future of groundwater, we are filled with determination to make a greater impact.”**

Terry Morse, NGWA and  
Groundwater Foundation CEO

## **Terry Morse, CAE, CIC**

Chief Executive Officer

2025 is a defining year for NGWA and for the groundwater industry, one that demands leadership, accountability, and decisive action. Through the Groundwater Foundation, Water Well Wish, and NGWA Business PRO, we are investing in education, access to clean water, and the next generation of groundwater professionals to strengthen our industry and serve communities. We are not reacting to the future; we are shaping it.

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# Education Review

## Certification

A total of 56 new Voluntary Certification Program professionals were added during the year, **representing a 41% increase over 2024**. Overall enrollment reached 761 participants, supported by new and enhanced study resources including a certification preparation webinar, online practice exams, and revised study guides designed to improve candidate success.

## Learning Center

NGWA completed a redesign of the Learning Center to enhance usability and expand access to education and training. **The platform now offers more than 250 courses and webinars, serving professionals across all sectors of the groundwater industry.**

During the year, **2,774 courses** were completed, reflecting strong demand for flexible, on-demand learning.

## Virtual Events



**17 Events 1,281 Attendees**

- Hydrogeology of States
- Problematic Contaminants Series
- Member Exclusive Webinars
- Darcy Distinguished Lectures
- Well Evaluation, Troubleshooting, Rehabilitation Short Course
- **NEW!** Advancing Women in Groundwater Networking Webinar Series - **377 participants attended 5 programs**

## In-Person Events



**8 Events 300 Attendees**

- ASR: Achieving Successful Groundwater Recharge & Recovery
- Managed Aquifer Recharge Conference and Field Trip
- Practical Application and Interpretation of Pumping Tests
- Sampling Field Methods
- Viruses and Managed Aquifer Recharge
- Well Maintenance Essentials: Development, Rehabilitation, and Disinfection



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# Financial Summary

**Net Income: \$534,000****Investment Gains: \$884,000****Cash & Securities: \$15.2 Million****Net Assests: \$14.9 Million**

NGWA demonstrated continued financial stability in 2024, reporting net income from operations of \$534,000 and investment gains totaling \$884,000, resulting in a year-end surplus of \$1.9 million. The Association's solid financial foundation includes \$15.2 million in cash and marketable securities, \$1.4 million in property and equipment, and total net assets of \$14.9 million.

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# Membership

Our diverse membership continues to grow with contractors, manufacturers, scientists, engineers, and suppliers all represented.



**82.01%**  
**Retention Rate**

Decrease of 1.5% since 2024.



**10,097**  
**Total Members**

Reinstated and New Members came to a total of **1,932**.



## Water Well Loans:

The Water Well Loan Program, supported by Regions Bank, aims to assist contractors in helping homeowners finance their water wells. Since its inception, 112 contractors have participated, and 146 applications have been approved, with an average loan amount of \$22,511.

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# Groundwater Foundation

## Water Well Wish

Our mission will not end until every American has access to clean, safe water. Each water well represents a life-changing gift for the people and families it serves.

- **33 families since inception - August 2023**
- **12 families in 2025.**



**Note :** How much is it to sponsor a school?  
The contribution is \$500 per school.

## Sponsor a School and Awesome Aquifer Kits

The goal of the campaign is to connect industry sponsors to educators and their schools across the United States.

- **249 Schools = 21,000 Students**
- **24 Water Festivals**
- **1,394 Individual Kits**

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# Groundwater Week Review



## 81,900

### Square Feet of Exhibit Space Sold

- 299 Exhibiting Companies
- 38 First-Time Exhibiting Companies



## 4,712

### Total Attendees

- Attendees from 35 countries
- Attendees from all 50 states

## \$45,000

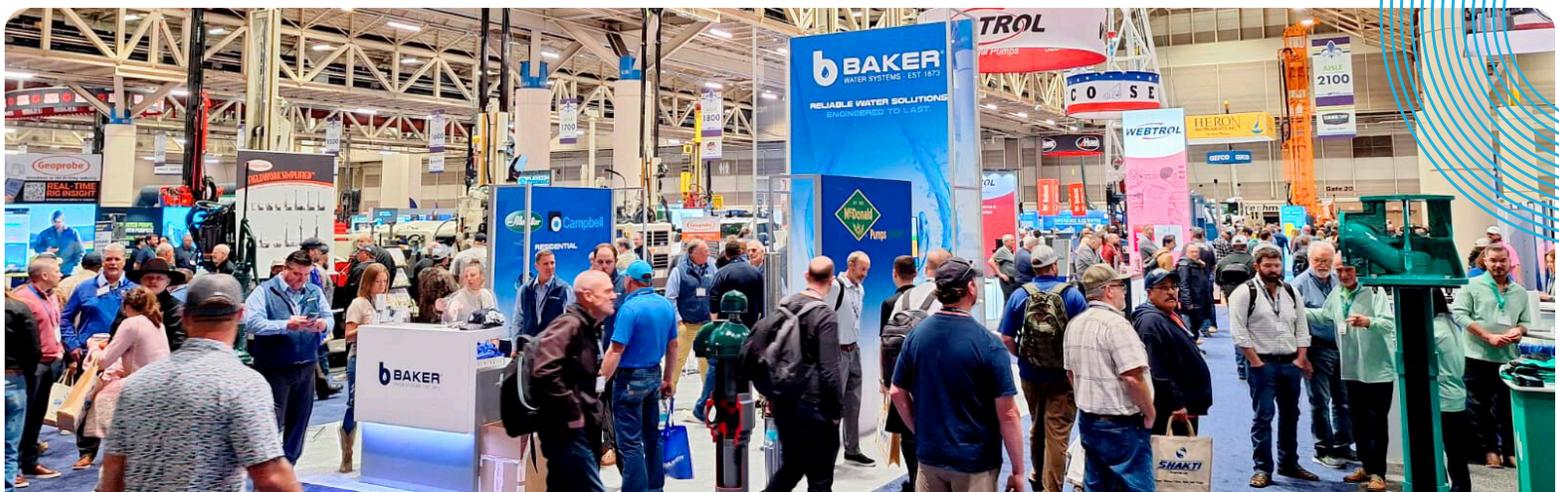
Raised for the Groundwater Foundation

## 220

Delegates Voted at the Delegates Meeting

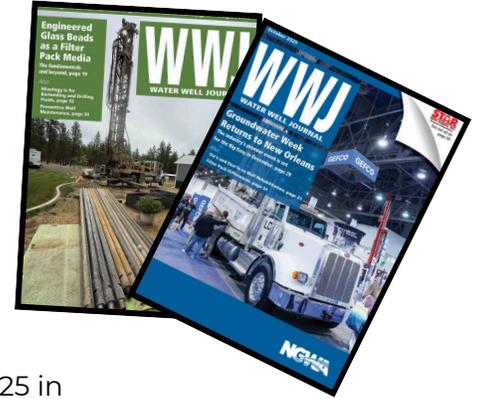
## New Orleans delivered impressive results.

A comprehensive lineup of nearly 40 workshops addressed industry challenges taught by industry experts and explored solutions for them across eight different topic areas. Attendees came from 35 countries and all 50 states with numerous networking opportunities. **NGWA will host Groundwater Week 2026 December 8-10 in Las Vegas, Nevada, and co-locate again with the Irrigation Association.**



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# Publications



## 01. *Water Well Journal*

*Water Well Journal* earned an APEX Awards of Excellence in 2025 in the Magazines, Journals & Tabloids—Print category, recognizing it as one of the top business publications in America. **The honor brings its total to 43 national awards over the past 23 years.**

## 02. *Groundwater*®

On the technical side, the journals *Groundwater* and *Groundwater Monitoring & Remediation* remain among the world's most respected water publications as hundreds of thousands of articles were downloaded globally.

## 03. *Groundwater Monitoring & Remediation*

*GWMR* published a special issue with a focus on monitored natural attenuation, and the editors of both journals hosted an online presentation about publishing papers on groundwater to researchers in China.



APEX Award  
Winning Publication



Published a White Paper on  
Groundwater Protection



100,000+ of articles were  
downloaded globally



Updated five Best Suggested  
Practice documents

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# Government Affairs



## 01. Record-Breaking Fly-In

More than **70 groundwater professionals** took part in **over 130 advocacy meetings** on Capitol Hill.

## 02. Policy Win

Groundwater was officially recognized as non-federal waters under the Waters of the United States (WOTUS) definition-marking.

### Key Priorities Moving Forward

We pushed for reinstating geothermal tax credits, expanding workforce training and development funding, and continued to fight for the National Ground-Water Monitoring Network.



### Partner States

The NGWA Partner States Program has **expanded to nine state groundwater associations**. In 2025, it organized over 15 statewide conferences and educational events for groundwater professionals to earn CEUs and network. The program also supported legislative and regulatory efforts by engaging with lawmakers on groundwater industry issues.



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**NGWA**

## THANK YOU!

Our main goal is to be focused on our members and the future of the industry.

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