



NATIONAL GROUND WATER ASSOCIATION **ANNUAL REPORT**

2024

At NGWA, we are focused on the future, driving solutions that ensure clean and sustainable water for all. Thank you for joining us in shaping a better tomorrow.





LETTER FROM THE CEO

This year has been a testament to the power of community and shared purpose. Together, we have navigated challenges, embraced opportunities, and continued to drive meaningful change for those we serve. None of this would be possible without your generosity, dedication, and

belief in our mission. As we look to the future, we are filled with hope and determination to make an even greater impact. Thank you for walking alongside us on this journey. We couldn't do it without you.

TERRY MORSE, CAE, CIC

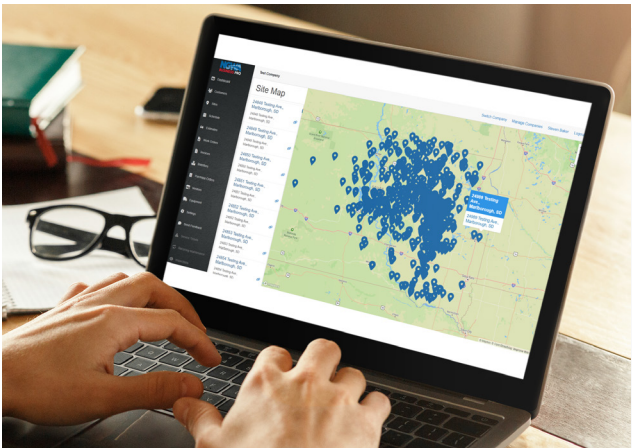


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NEW IN 2024: NGWA BUSINESS PRO

A comprehensive online business software that helps contractors streamline their operations — from job scheduling and invoicing to project tracking and client communication—all in one place.



FINANCIALS

2023-2024 BREAKDOWN

2024 is expected to be another great year for the Association. Net income on Operations is anticipated to be consistent with 2023. We continue to promote our learning center as it proves to be a very popular resource for groundwater professionals across the board.

Although Investment Income is subject to volatility, we remain cautiously optimistic for 2024 results, including the outcomes of our new programs Water Well Wish and NGWA Business PRO.

"NGWA maintained a strong financial position in 2023, with net income from operations reaching \$827,000 and investment gains of \$908,479, resulting in a \$2.1 million surplus. Our financial strength is reflected in \$13.84 million in cash and marketable securities, \$861,000 in property and equipment, and total net assets of \$13 million."



STATISTICS

SUMMARY

NET INCOME \$827,000

INVESTMENT GAINS \$908,479

NET ASSETS \$13 MILLION

CASH AND SECURITIES 13.84 MILLION

OTHER

- Net Asset Surplus:
\$2.1 Million
- Property & Equipment:
\$861,000



NEW IN 2024: **GEOTHERMAL RETROFIT**

NGWA also made strides in sustainability by completing a geothermal retrofit at our headquarters, reducing energy consumption and positioning us as a model for sustainable practices within the groundwater industry.



GROUNDWATER FOUNDATION

The latest programs are reaching students and families across the country.

SPONSOR A SCHOOL

Through Sponsor a School, more than **14,000 students** in **522 schools** learned about groundwater, with support from **24 Water Festivals** and over **1,300 homeschool students**.



WATER WELL WISH

Since its launch in August 2023, the Water Well Wish program has granted water wells to nine families, with five more scheduled to receive wells by mid-2024. An additional **15 families** are on our waitlist, and we are committed to meeting their needs.



EDUCATION

NGWA's educational programs continued to expand in 2024, offering industry professionals valuable opportunities for learning and professional growth.



“The NGWA Learning Center remains a critical resource for continuing education, providing licensing and certification support, training for new professionals, and knowledge expansion for anyone looking to advance in the groundwater industry.”

IN-PERSON EVENTS:

- Short Courses:

- o Well Evaluation, Troubleshooting, Rehabilitation
- o Groundwater/Surface Water Interactions

- Conferences:

- o Groundwater in the PFAS Era (134 attendees, +50% from 2022)
- o Groundwater in Fractured Rock (127 attendees, +21% from 2022)

VIRTUAL EVENTS:

NGWA's virtual events continued to attract strong participation in 2024, with an expanding range of webinars, member-exclusive content, and state-specific webinars tailored to groundwater professionals' needs.

- **17 events**
- **Expanded member exclusives**
- **New state-specific webinars**

CERTIFICATION:

- **39 New VCPs in 2024**
- **749 Total Enrolled**
- **New Study Resources: 2 Webinars, Flashcards, Revised Guides**



NEW IN 2024:

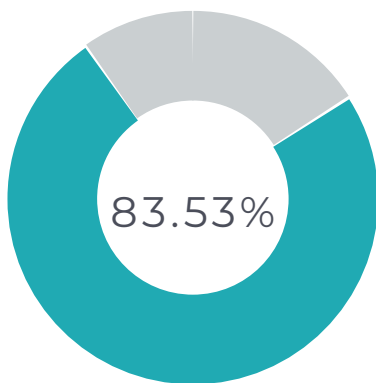


- ▶ Introduced the Water Well Loan program, powered by Regions Bank, to help contractors assist homeowners with financing their water wells. **Since the program launched, \$233,000 in loans have been approved, providing critical support to homeowners in need.**

MEMBERSHIP

Our diverse membership continues to grow, with contractors, manufacturers, scientists, engineers, and suppliers all represented.

HIGHLIGHTS:



83.53%

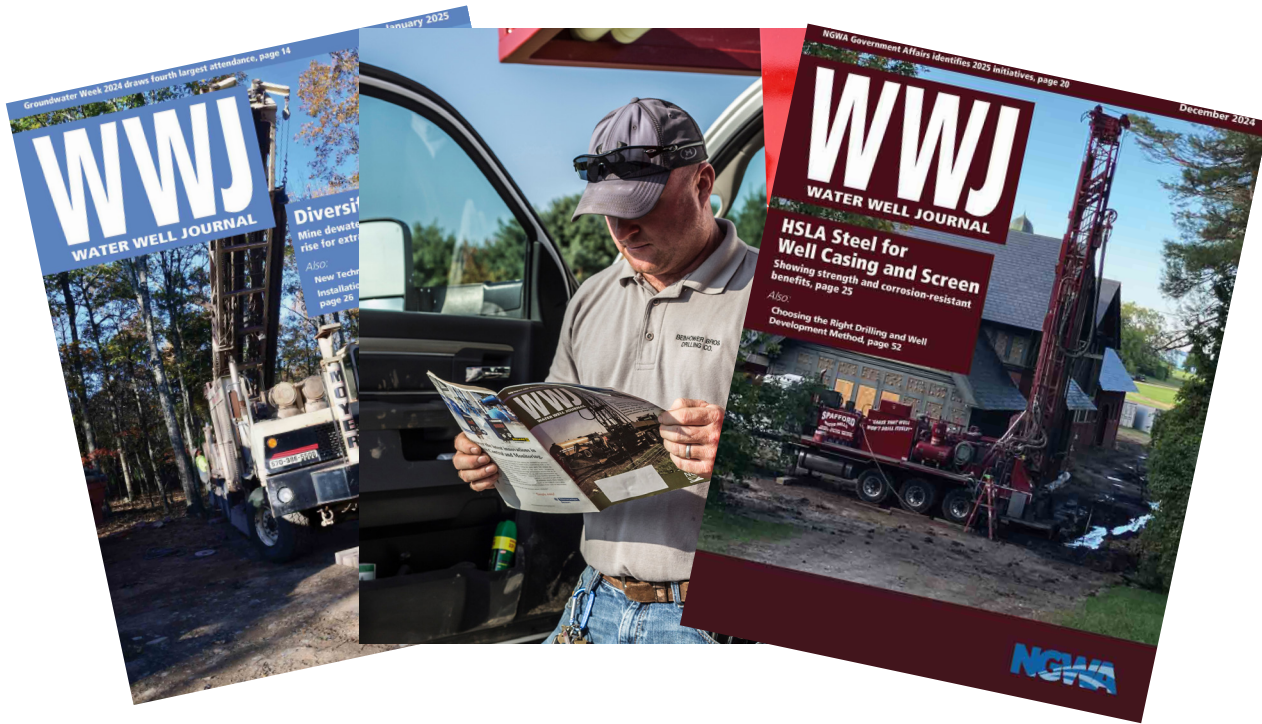
RETENTION RATE

10,226

TOTAL MEMBERS

1,988

REINSTATED
AND NEW
MEMBERS



PUBLISHING

Water Well Journal earned two APEX Awards of Excellence in 2024, bringing its total to 42 national awards over the past 22 years. We also redesigned the journal's website and launched the Industry Connected podcast, featuring interviews with groundwater professionals.



- ▶ On the technical side, we welcomed Kenneth R. Bradbury, Ph.D., as the new Editor-in-Chief of Groundwater, and our technical journals remain among the world's top water publications. In 2024, we published special issues focused on the vadose zone and research from the Modflow and More conference, alongside hundreds of thousands of article downloads globally. We also updated our Best Suggested Practice on Aquifer Storage and Recovery to support communities in water-scarce regions.

PARTNER STATES

Our Partner State Program continued to grow in 2024, supporting NGWA Affiliate Organizations by providing communication, administrative support, and leadership. **This year, we welcomed two new states to the program, which now supports nine state associations.**



GOVERNMENT AFFAIRS



Lobbied for the Healthy H2O Act to be included in the 2024 House Farm Bill

Successfully lobbied for more than **\$20 million in funding for private water systems** and lobbied for additional PFAS funding through the DWSRF.



Held the 2024 Smart Water Policy Summit in Washington, D.C., meeting with over 60 Congressional offices and agencies

Selected North Carolina Representative David Rouzer for 2024 Groundwater Protector Award



NATIONAL GROUND WATER ASSOCIATION

THANK YOU FOR A GREAT YEAR!

Our main goal is to be focused on our members and the future of the industry.

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