



National Groundwater Awareness Week

Think 

March 10-16, 2019

20th Anniversary

Frequently Asked Questions

NGWA.org/GWAW2019



Frequently Asked Questions

#GAW FAQs

What is #GAW?

#GAW is an annual, weeklong observance established by NGWA to highlight the responsible development, management, and use of water. Established in 1999, #GAW provides an opportunity for people to learn about the importance of groundwater and how the resource saves lives.

When is #GAW?

March 10-16, 2019.

Who can participate?

Everyone! We encourage businesses, individuals, educators, students, federal agencies, cities, associations, your Aunt Martha, your mail carrier, and your pet fish to all join in.

What can my business or organization do to get involved with #GAW?

Great question! The best answer is to use the resources on www.ngwa.org/gaw2019 to spread the word. For example, fill in the press release and send to local media. Forward #GAW social media tips to all your digital champions. Incorporate graphics and facts into various tweets and posts throughout the week.

Additionally, we encourage you to share your story during the week using **#GAW**. When your team decides to get involved by visiting a local classroom to educate students on the importance of groundwater, take pictures and share them everywhere! Whatever you do, just have fun!

Frequently Asked Questions

What is the theme of #GWA?

This year's theme, **Think**, was designed to urge each of us to consider various ways we can protect our most valuable natural resource. So **Think** about not running the water while you brush your teeth. Or **Think** about getting that leaking faucet fixed. **Think** about the farmers that rely on groundwater to grow the food we eat. And **Think** about having your well inspected to protect your drinking water system. In short, during #GWA, **Think** about our future.

Why should I get involved?

Because groundwater literally makes life possible and we need to take collective steps to ensure the natural resource is both clean and available for generations to come.



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For logos, graphics, and more tools, visit
www.ngwa.org/gwaw2019