



National Groundwater Awareness Week

TEST. TEND. TREAT.

March 11 - 17

TEST.

TEND.

TREAT.

Frequently Asked Questions

GroundwaterAwarenessWeek.com



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What is #GAW2018?

National Groundwater Awareness Week is an annual, weeklong observance established by the National Ground Water Association to highlight the responsible development, management, and use of water. Established in 1999 National Groundwater Awareness Week provides an opportunity for people to learn about the importance of groundwater and how the resource saves lives.

When is #GAW2018?

March 11-17, 2018.

Who can participate?

Everyone! We encourage businesses, individuals, educators, students, federal agencies, cities, associations, your Aunt Martha, your mail carrier, and your pet fish to all join in.

What can my business or organization do to get involved with #GAW2018?

Great question! The best answer is to use the resources on GroundwaterAwarenessWeek.com to spread the word. For example, fill in the press release and send to local media. Forward #GAW2018 social media tips to all your digital champions. Incorporate graphics and facts into various tweets and posts throughout the week.

Additionally, we encourage you to share your story during the week using #GAW2018 or submitting it through the "share your story" link on GroundwaterAwarenessWeek.com. When your team decides to get involved by visiting a local classroom to educate students on the importance of groundwater, take pictures and share them everywhere! Whatever you do, just have fun!

Frequently Asked Questions

Are you raising donations during #GAW2018?

We are not. #GAW2018 is a weeklong event simply intended to educate and inspire good stewardship regarding the critical resource of groundwater.

What is the theme of #GAW2018?

This year's theme of **Test. Tend. Treat.** was established to encourage a more holistic approach to sustain an adequate supply of quality water. For example, testing your water might prompt well inspection and maintenance, and water treatment can mitigate naturally occurring contamination revealed by the test.

Why should I get involved?

Because groundwater literally makes life possible and we need to take collective steps to ensure the natural resource is both clean and available for generations to come.



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For logos, graphics, and more tools, visit
GroundwaterAwarenessWeek.com.