



National Groundwater Awareness Week

TEST. TEND. TREAT.

March 11 - 17

TEST.

TEND.

TREAT.

Social Media Toolkit

GroundwaterAwarenessWeek.com





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Follow us



NGWA Twitter

twitter.com/ngwatweets



NGWA Facebook

facebook.com/ngwafb



NGWA YouTube

youtube.com/user/ngwatube



Company page

linkedin.com/company/national-ground-water-association/

Group page

Linkedin.com/grp/home?gid=4204578

Tweet

Share these tweets during #GAW2018, or make up your own!

**Mark your calendars!
NGWA's National
Groundwater Awareness
Week is March 11-17.
Test. Tend. Treat.
#GAW2018**

**National Groundwater
Awareness Week encourages
yearly water testing and
well maintenance to prevent
waterborne illnesses.
#GAW2018**

**Did you know?
44% of the U.S. population
depends on groundwater
for its drinking water
supply.
#GAW2018**

**Did you know?
53.5 billion gallons of
groundwater are used for
agricultural irrigation each
day.
#GAW2018**

**Did you know?
Groundwater is 20 to 30
times larger than all U.S.
lakes, streams, and rivers
combined.
#GAW2018**

**Did you know?
More than 13.2 million
households have their
own well, representing 34
million people.
#GAW2018**

Facebook

Share these posts during #GAW2018, or make up your own!

Mark your calendars! NGWA's National Groundwater Awareness Week is March 11-17.

This year's theme: Test. Tend. Treat. Find out more at GroundwaterAwarenessWeek.com.

#GAW2018

Test. Tend. Treat. These three words can help well owners know how to protect their water quality. Test your water, tend to your well system, and treat your water if necessary.

GroundwaterAwarenessWeek.com

#GAW2018

Annual testing of your well water — great way to ensure quality #water that's safe to drink. #GAW2018

GroundwaterAwarenessWeek.com

Groundwater is the world's most extracted raw material with withdrawal rates in the estimated range of 259 trillion gallons per year.

GroundwaterAwarenessWeek.com

#GAW2018

The largest U.S. aquifer is the Ogallala, underlying 250,000 square miles stretching from Texas to South Dakota. Scientists estimate it could take 6000 years to naturally refill the aquifer if it were ever fully depleted. GroundwaterAwarenessWeek.com

#GAW2018

Other ideas

Fill in the press release and send to local media. Forward #GWAW2018 social media tips to all your digital champions. Incorporate graphics and facts into various tweets and posts throughout the week.

Write about National Groundwater Awareness Week on your organization's blog including the official logo.

Additionally, we encourage you to share your story during the week using #GWAW2018 or submitting it through the "share your story" link on GroundwaterAwarenessWeek.com. So, when your team decides to get involved by visiting a local classroom to educate students on the importance of groundwater, take pictures and share them everywhere! Whatever you do, just have fun!



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For logos, graphics, and more tools, visit
GroundwaterAwarenessWeek.com.